

Prashanti Cancer Care Mission
Reaching out with excellence



NEWSLETTER
October
2020

1. PCCM appeals for support and donations to help save breast cancer patients

We are ever grateful for your generosity and donations over the years that have helped save the lives of over 1000 young girls & women annually.

Many of them are alive with their families & loved one because of your generosity and big heart. Last year, because of your contributions we have been able to successfully treat over 3000 unaffording women with breast cancer through full freeships and major concessions in surgery, chemotherapy , radiation, free biopsies, diagnostics and much more, enabling them through the bewildering maze of challenges the disease brings through its wake & hand holding them to lead a normal life after cancer.

This year the unprecedented COVID-19 pandemic has presented challenges to the cancer patients and their families. Prashanti Cancer Care Mission has made every effort that no unaffording patient seeking our help is turned away.

This pandemic period has posed a huge challenge to needy patients, their care givers and Prashanti. We are striving to be able to take care of each and every woman coming for freeships and treatments.

We are now appealing to you for your support and generous donations, to help these young women battling with breast cancer to be able to get free treatment from us, so that no patient is turned away without help.

Every small amount from you would help save the lives of these women and allow them to live a healthy life with their loved ones.

Following are the details through which you can donate to Prashnati
You may donate via either of the two options:

1. Bank Transfer to the account given below

| | |
|------------------------|-------------------------------|
| Name of Account Holder | Prashanti Cancer Care Mission |
| Bank Account Number | 50100088296788 |
| Name of the Bank | HDFC BANK |
| IFSC Code | HDFC0000223 |
| MICR Code | 411240006 |
| Branch Code | 0223 |

or

2. Send us a cheque in favour of “Prashanti Cancer Care Mission”

Address: 1,2 Kapilvastu, Senapati Bapat Road, Pune, Maharashtra 411016

Please mail your Full Name, PAN Card copy, Mobile Number and Address proof to accounts@prashanticancercare.org so as to enable us to courier or email to you the 80G tax exemption certificate and donation receipt.

Every donation will receive a Receipt, benefit of Tax Deduction under 80G of IT Act 1961 and a Thank you Letter within a week or two.

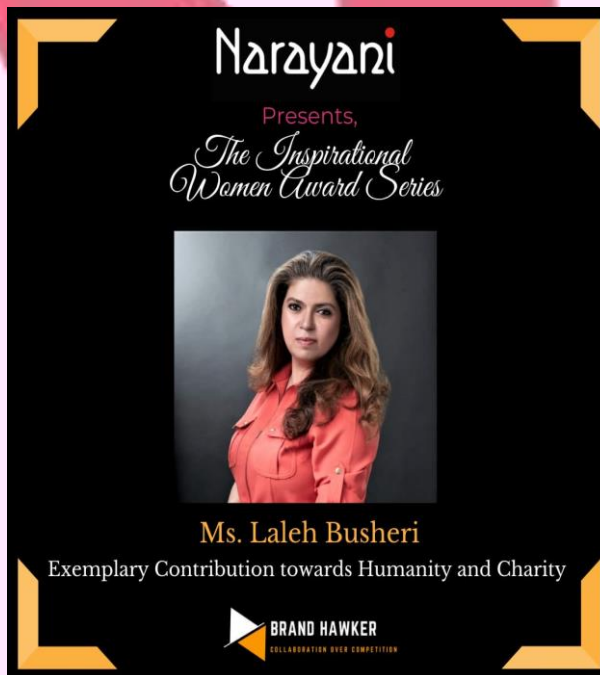
For any queries, please feel free to contact me personally on 9850251000.

A big thank you once again for all the support over the years. Without your help, it would be impossible to do what we do. God Bless and wishing you and your family a blessed life.



2. Ms. Laleh Busheri was awarded for her Exemplary Contribution towards Humanity and Charity by Narayani on September 23, 2020

Narayani, in the series of Inspirational Women Awards, honoured Ms. Laleh Busheri for her exemplary contribution towards Humanity and Charity by providing aid to unaffording breast cancer patients. Prashanti Cancer Care Mission has been offering freeships and concessions in radiological routine examinations, breast cancer chemotherapy and surgery. PCCM also has pharmacy where patients get oncomedicines and free home deliveries. Prashanti is making every effort to ensure that no patient seeking our care is turned away.



3. CTCR- a joint initiative by PCCM and IISER Pune is one of the organisers of the upcoming Indian Cancer Genomics Atlas (ICGA) virtual conference

TCGA is a landmark cancer genomics collaboration between the National Cancer Institute (NCI) and the National Human Genome Research Institute (NHGRI) that has generated comprehensive, multi-dimensional maps of the key genomic changes in cancer. TCGA has molecularly characterized over 20,000 primary cancer and matched normal samples spanning 33 cancer types. The TCGA dataset, comprising more than two petabytes of multi-omics data such as whole genome sequencing, copy number variation, transcriptome and methylome, has been made publicly available.

We had organized the 1st TCGA (The Cancer Genome Atlas)-themed conference in Pune in September 2019. Over 350 delegates comprising of onco-clinicians, basic researchers, bioinformaticians, geneticists, translational researchers, big-data scientists, bioethicists and regulatory experts attended the event.

The 2nd TCGA-themed conference on December 4-5 2020, in collaboration with TCGA and key ICGA stakeholders, will deliberate on the vision, design and plans of the ICGA project with regards to common SOPs, operations, logistics and governance models. More importantly, conference sessions will be planned around the central theme of building a culture of team science for undertaking mega-cancer research projects in India and neighbouring countries. Dr. Jean Claude Zenklusen (Director, TCGA) would lead the team of TCGA domain experts at the conference. Global experts will discuss technical aspects of data/biospecimen/multi-omics studies and applications of Precision Oncology in clinical cancer management.

<http://tcga.ctcr.in>

4. Webinars in the month of September 2020

- a. **Dr. C.B. Koppiker and Dr. Beenu Varghese, Head of Radiology, Orchids Breast Health Clinic were speakers at a webinar on Breast Pathology, on September 05, 2020**

Dr. C.B. Koppiker conducted a panel discussion after the talks by speakers. The opening speaker was Dr. Madhavi Chandra from Ganga Ram Hospital, New Delhi followed by Dr. Shilpa Lad, NM Medical Centre, Mumbai and Dr. Beenu Varghese, Orchids Breast Health Clinic. Dr. Beenu Varghese, a consultant radiologist addressed the topic “Breast Ultrasound for Loco-regional Staging and Pre-operative Assessment of Breast Cancer”.

An Initiative by



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BREAST ONCOPLASTY WEBINAR SERIES SESSION 6

6PM
5 SEP

BREAST RADIOLOGY WORKSHOP

| Time | Topic | Speaker | Affiliation |
|-------------|---|--|--|
| 6-6.30 pm | Cystic Lesions of the Breast : Diagnostic Approach and Recommendations | Dr Madhavi Chandra | In Charge, Breast Imaging, Sir Ganga Ram Hospital, New Delhi |
| 6.30 – 7 pm | Non Palpable Lesions of the Breast : Characterization and localization | Dr Shilpa Lad | Consultant Radiologist, NM Medical Centre, Mumbai |
| 7-7.30 pm | Breast Ultrasound for Loco-regional Staging and Pre-operative Assessment of Breast Cancer | Dr Beenu Varghese | Consultant Radiologists, Orchids Breast Health Clinic, Pune |
| 7.30 – 8 pm | Q and A (Panel discussion) | Dr CB Koppiker (Moderator) , All Faculty | Medical Director, Orchids Breast Health Clinic , Pune |

Time: Sep 5, 2020 6pm to 8pm

REGISTRATION IS MANDATORY ZOOM LINK WILL BE SENT TO REGISTERED CANDIDATES ONLY



b. Dr. Koppiker was a speaker at a webinar – Management of Axilla in Breast Cancer on September 12, 2020

The webinar addressed the topic “Management of Axilla in Breast Cancer”. Dr. Koppiker was one of the speakers in the webinar. He talked about the Axillary Sentinel Node Biopsy: Indo-Cyanine Green Alone. It was attended by 100 participants.

FOCUSED STUDIES IN BREAST CANCER

LIVE WEBINAR SERIES

MANAGEMENT OF AXILLA IN BREAST CANCER WEBINAR I: SURGICAL TECHNIQUES FOR AXILLARY STAGING

12 SEPTEMBER 2020

6:00 - 8:00 PM IST



**Low Axillary
Sampling as a
staging technique**

*Dr Vani Parmar
ACTREC, Tata
Memorial Hospital,
Mumbai*

6:00 - 6:20 pm IST



**Axillary Sentinel
Node Biopsy: Blue
Dye Alone
Technique**

*Dr V. Seenu
AIIMS, Delhi*

6:20 - 6:40 pm IST



**Axillary Sentinel
Node Biopsy: Dual
Tracer Technique**

*Dr Dayalan Clarke
Consultant Breast
and Reconstructive
Surgeon, Warwick,
UK*

6:40 - 7:00 pm IST



**Axillary Sentinel
Node Biopsy:
Indo-Cyanine
Green Alone**

*Dr C.B. Koppiker
Orchid Breast Health
Centre, Pune*

7:00 - 7:20 pm IST

Panel Discussion | 7:20 - 8:00 pm, IST

**Management of cN0 Axilla in Breast Cancer in Resource Constrained Settings
Problems & Solutions**

Moderator: *Dr Arun Goel (Max Hospital, Vaishali)*

Panelists include the abovementioned speakers, as well as:

Dr Selvi Radhakrishna (Chennai Breast Centre, Chennai)

Dr Tushar Jadhav (Mumbai Cancer Care, Mumbai)

Dr S Veda Padma Priya (MGM Healthcare, Chennai)



Event on Zoom & YouTube

[Click Here to Register](#)

ORGANISERS:

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c. Dr. Koppiker delivered a talk on Breast Oncoplastic Surgery for Central Quadrant Tumours in a webinar of “The basics in Breast Surgery”

The organisers of the online portal ‘The Breast Course’ are conducting special webinars for the iBreastBook project. In the first session of the series on September 12, 2020, reputed International speakers delivered talks. Dr. Koppiker, internationally recognised breast oncoplastic surgeon was invited as a speaker to this prestigious online forum. The webinar was attended by many national and international surgeons across the globe.

Webinar 1: Basics of Breast Surgery

12th of September, 17:00 pm UK time, 18:00 CET, CAT, 19:00 EET

[Register here and join us on Zoom](#)



Speaker
PG Roy
Oxford, England, UK



Speaker
Giuseppe Catanuto
Catania, Italy



Speaker
Laszlo Romics
Glasgow, Scotland, UK



Speaker
Chaitanyanand Koppiker
Pune, India



Moderator
Yazan Masannat
Aberdeen, Scotland, UK



Moderator
Omar Sherif Omar
Cairo Egypt



Panelist
Ashutosh Kothari
London, UK



Panelist
Anushka Chaudhry
Swindon, England, UK

The basics in Breast Surgery

Moderators: Yazan Masannat and Omar Sherif Omar
Panelsist: Ashutosh Kothari, Anushka Chaudhry

Saturday 12th of September, 17:00 UK Time, 18:00 CET/CAT, 19:00 EET

| | |
|-------------|--|
| 17:00-17:15 | Simple Mastectomy, is it simple? PG Roy, Oxford, England, UK |
| 17:15-17:30 | Scar placement in Breast Conserving Surgery according to breast shape, tumour characteristics and patients expectations Giuseppe Catanuto, Catania, Italy |
| 17:30-17:45 | Simple Glandular Mobilization Laszlo Romics, Glasgow, Scotland, UK |
| 17:45-18:00 | Central tumours Chaitanyanand Koppiker |
| 18:00- | Discussion |

5. Training for the research team in the month of September 2020

a. An anthropometry workshop was organised for the PCCM Research team at Pune University on September 04, 2020

Prashanti Cancer Care Mission research team has been working on a number of breast cancer projects. In an attempt to introduce them to some on field community-based projects, an Anthropometry workshop was organised for the entire PCCM research team at Pune University. Dr. Angeline Jeyakumar from the Health Sciences Department conducted the workshop. The session addressed the practical approach of taking some basic measurements in a community-based study and also highlighted the importance of Ethics in Research. Dr. Girish Tillu also interacted with the team to discuss and introduce the on-going projects.



Freeships for Diagnostics, Surgery, Chemotherapy, Onco-Pharmacy, Clinical Procedures and Consultations at Orchids Breast Health in the Month of September 2020

❖ 13 PATIENTS RECEIVED FREESHIP AND MAJOR CONCESSIONS ON BREAST SURGERY



❖ 22 PATIENTS RECEIVED FREE CHEMOTHERAPY AND 83 PATIENTS RECEIVED MAJOR CONCESSIONS AT OUR DAY CARE CENTRE FOR CHEMOTHERAPY



❖ **195 PATIENTS RECEIVED FREE & CONCESSIONAL MEDICINES FROM OUR ONCO-PHARMACY**



❖ **64 PATIENTS RECEIVED FREE AND CONCESSIONAL MAMMOGRAPHY**



❖ **82 PATIENTS RECEIVED FREE AND CONCESSIONAL SONOGRAPHY**



❖ **12 PATIENTS RECEIVED FREE AND CONCESSIONAL BIOPSY & VAB PROCEDURES (FOR REMOVAL OF FIBROIDS ETC.)**

Testimonials of a few patients who were adopted for Freeship in September 2020

1. Mrs. Alka Kapoor

My name is Alka Kapoor. I am a cancer survivor and I belong to a financially poor family. I was depressed when I got diagnosed with cancer. But Dr. Koppiker and Laleh Ma'am provided me some financial aid. They became the angels for me and my family since the day I met them. Dr. Koppiker's expertise helped me cope up with the treatment protocols. The clinical staff was very helpful during my visits to the clinic and I would like to thank all of them for their support.

2. Ulka Kolte

I am Mrs. Ulka Kolte. I am diagnosed with breast cancer and I am glad I approached Dr. Koppiker for my treatment. He has been an amazing doctor to me and my family in these tough times. Laleh Ma'am helped me get concession in my treatment. The staff and Laleh Ma'am stood by me like a family and provided me moral support. I am grateful to have met such kind-hearted people.

3. Mrs. Kamini Sood

I would like to share my personal experience at Orchids Breast Health Clinic after I was diagnosed with breast cancer. The clinic is very clean and hygienic which is extremely important especially during the pandemic. The staff is extremely polite and helpful. Special thanks to George brother who takes care of the Day care chemotherapy unit. He is friendly, patient and very efficient at his work. During my treatment here, my suggestions were very well taken and were implemented at the earliest. I have had a pleasant experience and would highly encourage patients with breast cancer to approach the experts like Dr. Koppiker.

We would like to ~~THANK~~ our
Donors & Supporters

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Warm Regards,
Ms. Laleh Busheri
CEO

Prashanti Cancer Care mission

Visit us at : www.prashanticancercare.org / www.orchidsbreasthealth.com
<https://www.facebook.com/orchidsbreasthealth>